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New agreement signed with MICROPIA Ltd for companion animal field – exciting opportunity for innovative and market leading partners

Newly formed company MICROPIA Ltd, headed by well known New Zealand animal health executive Joe Reagan, has signed an agreement with ENSID Technologies Ltd to negotiate and manage the global implementation of the surgical plastic implant in companion animals.

This specialized category is under the supervision of veterinarians in most countries and the MICROPIA strategy will be to appoint companies in the different regions that are well established and recognized by their clients as market leaders in innovation and support.

The ENSID implant has been in use for several years now in different species and has proven superior in every study compared to the glass alternative. The advantages are numerous with non migration and safety in the food chain being of prime importance. In addition the indestructible nature of the implant means safety for the animal and reliability in terms of continued scanning ability.

New scanners currently under development will further enhance the range offering state of the art features not currently seen on standard scanners now employed in the field.

Implanters are also being redesigned to ensure more safety and ease of use in companion animals, all of this being part of the continued research and development that both companies are committed to.

Companies with a proven performance in this field are invited to send all enquiries to Joe Reagan in the first instance at the following e-mail contact address - micropia@orcon.net.nz.

All correspondence will be kept in the strictest confidence.